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MICHIGAN VETERANS EDUCATORS

- Admission and Outreach for Veterans
 - Sarah Mellon, University of Michigan-Flint
 - Michael Brennan, Oakland University
 - Kristina Leonardi, MVAA

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- Recruitment & Outreach with the CMVE
 - Ways to become involved
 - Guidelines for admission and outreach for veterans
 - Other considerations



Recruitment & Outreach

- Subcommittee of the CMVE
- What do we do?
 - Information sharing
 - Outreach to prospective veterans
 - Plan and attend outreach events



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Benefits of Involvement

- Contribution to outreach efforts that involve promotion of your institutions
- Opportunity to share valuable information with veterans throughout Michigan and beyond
- Establish practices that will be helpful at your institutions



Importance of Admissions

- Often the first point of contact with an institution
- Assistance navigating multiple steps necessary to begin
- 8 Keys to Success and Principles of Excellence incorporate earlier communication of policies and programs
- Determining the right fit
- Reduce barriers and potential complications early in process



Interactions During Admission

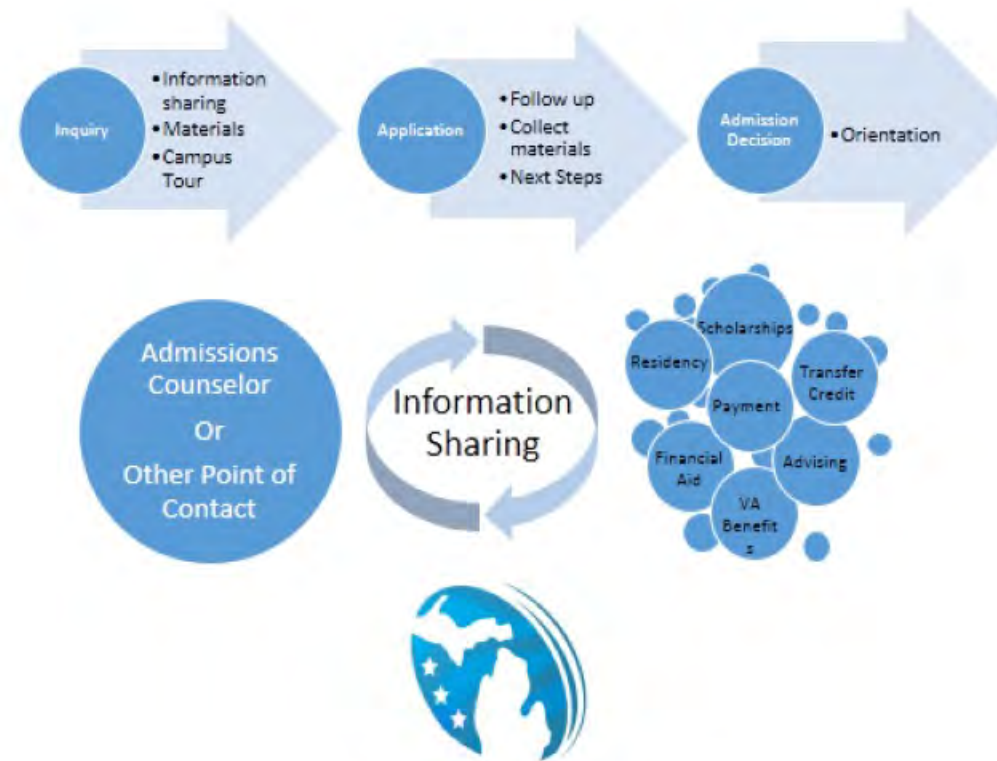
Traditional & Transfer



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Interactions During Admissions

Military and Veteran Students



Guidelines for Admission

- Visibility of contacts
- Provide clear and comprehensive information about the process
- Create a contact network and frequently share information
- Checklists
- Leave some questions to the experts, but know who they are on and off your campus
- [SOC Consortium of Military Student Bill of Rights](#)



Resources & Links

- Mellon, S. & Montanez, B. (2013). Assisting Military and Veteran Students in the Enrollment Process [Webinar]. National Association of College Admissions Counselors.
- 8 Keys to Success: Supporting Veterans, Military and Military Families on Campus, <http://www.whitehouse.gov/blog/2013/08/13/8-keys-success-supporting-veterans-military-and-military-families-campus>
- Principles of Excellence: <http://www.whitehouse.gov/the-press-office/2012/04/27/executive-order-establishing-principles-excellence-educational-instituti>
- SOC Military Student Bill of Rights: <http://www.soc.aascu.org/socconsortium/BillOfRights.html>

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